

Remorphing: Lifelong Learning Series

Rising Manager's Marketing Certification

enabling the rise...



remorphing
learning | research | advisory

HIGHLIGHTS

- Networking with **HR & Marketing VPs and above** of blue chip companies
- You can showcase your competencies and gain Career Moves
 - Share your Career aspirations and get inputs from seniors in HR
 - Opportunity of shifting industry/ company | Surprise Freebies

DELIVERY

- Intensive **16 sessions** of learning
- 2 hours each session towards evenings
- Two sessions a week (so that follow-up thinking can be done)
- Two months of introspection and sharp learning
- Genuine take-away, unlike short jazzy One-day workshops
- Certification valid for Two years; valued by most companies

THE CERTIFICATION COURSEWARE*

- ü Learn from **10 leading industry professionals** in Marketing & HR (VPs and above) and develop confidence and style like them; find out their secrets of career advancement and caliber enhancement directly from them.
- ü Grab essence of 16 Best sellers: show the world you are **well-read**.
- ü We all know we must read extra books; but hardly find time and energy to do so. This segment of RLL's RM-Marketing makes it possible to get abreast of **latest management thoughts**.
- ü Imbibe essence of 16 Best Marketing-Sales and management articles/ case studies from renowned **Harvard Business Review** with full discussions and application to Indian context. Prove to the world you are informed and can handle evolved concepts; pick perspectives on SPANCO, SPIN, Blue Ocean Strategy, Branding Laws and other key concepts.
- ü Fine tune your CV and interview skills; get individual guidance on how best to present your strengths. You must have seen it is helpful to be able to share your answers to usual questions and refine the responses. More so when the experts you talk to are **genuine experts**.
- ü Grasping industry trends over **8 industries** and macro analysis, so that you can intelligently converse with senior management professionals – renew your MBA with IIM and Ivy-league level of rigour.
- ü Tips on productivity, work-life balance, personal effectiveness, all areas and trends of Marketing-Sales-Strategy and presentation skills would form a **meaningful general undercurrent** of the proceedings.

Registration Fee: Rs. 29,000 (inclusive of service tax)
Cheque/Draft to be drawn in the favor of Remorphing Advisory Pvt. Ltd. Payable at Gurgaon

Subsequent support before renewal of certificate after 2 years:

- Sharing of career-matching vacancies/ helpline
- Quarterly audit of progress
- Dissemination of learning resources and book reviews

Queries: Please call Richa Gupta, 98913-69629; or email your particulars to lifelarning@remorphing.com for Session Details*.

Sessions at: Flying Cats Grooming Locale, M-21, Sector 14, Gurgaon